

# FINANCIALS

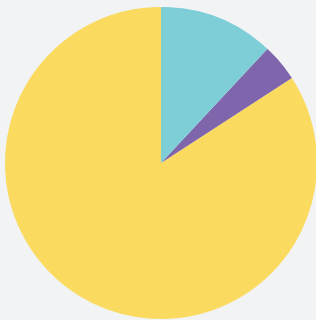
## INCOME • \$2.8M

- Contributions  
\$351.9K • 12%
- Memberships  
\$156.9K • 6%
- Admissions  
\$540.3K • 19%
- Retail  
\$352.9K • 13%
- Rentals  
\$453.7K • 16%
- Education  
\$590.1K • 21%
- Investments  
\$378.1K • 13%
- Other  
\$10K • 0%



## EXPENSES • \$2.7M

- Administration  
\$338K • 12%
- Fundraising  
\$99.1K • 4%
- Programs  
\$2.28M • 84%



601 Skyway Road, San Carlos, CA 94070  
museum@hiller.org  
650-654-0200  
www.hiller.org

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- |                                 |                   |
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*Listing as of December 2017*



HILLER  
AVIATION  
MUSEUM

2017  
ANNUAL REPORT



## OUR MISSION

We use aviation as a gateway for people to embrace adventure and innovation while using tools of science to explore how the physical world works and how the dream of flight is made into reality.

## HIGHLIGHTS

**13,224**

visitors used the *Flight Sim Zone*, receiving at least 30 minutes of simulated flight time with a pilot instructor

**47,000**

of our Museum attendees were youth

**160** students participated in Engineers' Week "Spaceflight" to design, build, and test a landing system for a vehicle returning from suborbital space

**1,300**

children participated in week-long Aviation Camp

**860**

Boy Scouts and Girl Scouts participated in 43 badge/patch workshops



We welcomed **108,784** visitors

**8,379** participants conducted engineering design and construction projects in the *Invention Lab* maker space

**1,195** users of the full-motion *FMX Flight Simulator*



**3,000** hands-on programs delivered

**33%** of field trip schools have significant populations of underprivileged youth and visit the Museum at free or reduced cost

**388** students participated in Aero Design Challenge, the Museum's annual flagship program, a team-oriented exploration into design and engineering to construct a working prototype

**18,790** volunteer hours provided by 209 volunteers, 87 of which are teens. Volunteers function as docents, tour guides, exhibit instructors, restoration shop workers, librarians, etc.



**1,611** participants in the *Drone Plex*

**2,300** Museum Memberships, including 1,700 Family Memberships



More than **12,400** students participated in school field trips, representing 314 different schools

## SPECIAL EVENTS

- Aero Design Challenge
- Autogiro Day
- Bay Area Garden Railroad
- Biggest Little Airshow
- Day of Drones
- EAA Ford Tri-Motor Tour
- Easter Bunny Arrives by Helicopter
- Engineers Week
- ETE Model Trains
- Flying Leprechaun Sky Dive
- Halloween Hangar Haunt
- Happy Bird
- Home School Mondays
- Inventors Workshop
- John Collins Perfect Paper Airplane Days
- Kid's Air Faire
- Noon Years Eve

- Oktoberfest
- Open Cockpit Days
- San Carlos Airport Day
- San Carlos Week of the Family
- San Mateo County Bookmobile
- Santa Arrives by Helicopter
- Scout Saturdays
- Smithsonian Magazine Day
- Super Bowl Flying Football Fun Fest
- Trains and Planes
- Water Rocket Workshop
- Wednesday Food Trucks
- Women in Aviation
- Plus numerous lecture events featuring expert aviators
- Fundraising events included "Aviation Dreams," the Museum's 12th Annual Benefit Gala, and the inaugural "Airport Runway Run," a 5K/10K walk, jog, and stroll down the San Carlos Airport runway

## DONORS

### Aviator – \$10,000 and up

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