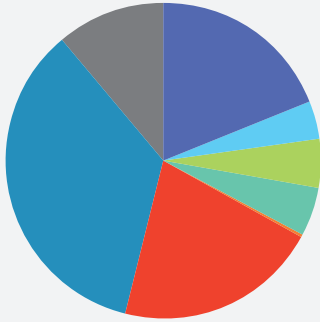


# FINANCIALS

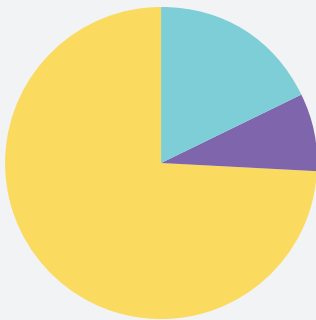
## INCOME • \$2.21M

- Contributions  
\$415K • 19%
- Memberships  
\$93K • 4%
- Admissions  
\$103K • 5%
- Retail  
\$98K • 5%
- Rentals  
\$9K • 1%
- Education  
\$471K • 21%
- Endowment Dispersals  
\$768K • 34%
- Other  
\$253K • 11%



## EXPENSES • \$1.79M

- Administration  
\$318K • 18%
- Fundraising  
\$140K • 8%
- Programs  
\$1.3M • 74%



601 Skyway Road, San Carlos, CA 94070  
 museum@hiller.org  
 650-654-0200  
 www.hiller.org

## BOARD OF DIRECTORS

- |                                 |                   |
|---------------------------------|-------------------|
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| Don Eaton, <i>Secretary</i>     | Kirsten Komoroske |
| Mark Jon Bluth                  | Christopher Lee   |
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| Matthew Croce                   | Robert MacLean    |
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| Eileen DiGiorgio                | Manuel Terranova  |
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## STAFF MANAGEMENT TEAM

- Lanie Agulay, *Private Events Manager*  
 Nelson Baltazar, *Weekend Program Manager*  
 Jeffery Bass, *President & CEO*  
 Logan Davis, *Development Associate/Membership Manager*  
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 Linh Fanger, *Director of Education*  
 Katherine Garcia, *Gift Shop Manager*  
 Tanya Gist, *Volunteer Coordinator/Events Assistant*  
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 Jon Welte, *Vice President of Education and Public Programs*



HILLER  
AVIATION  
MUSEUM

2021  
ANNUAL REPORT



## OUR RESPONSE TO COVID

As required by state and local health regulations, the museum was closed for more than six months during the 2021 fiscal year. Throughout this time the museum pivoted to digital education programming with offerings like Virtual School Field Trips, Hiller Hangar Talks on Zoom, and Hiller at Home. Despite the immense challenges related to the pandemic, and thanks in large part to the generosity of donors, members, Aviation Camp families, and visitors, the museum proved resilient, reopened when possible, and eventually returned to full-scale operations.



## MORE ONLINE COMMUNITY ENGAGEMENT

- » **3,185** visitors to *Hiller at Home*
- » **1,306** attendees at 22 live *Hiller Hangar Talks* on Zoom
- » **3,230** video views of recorded *Hiller Hangar Talks* on YouTube

## VIRTUAL IMPACT

**4,452** youth served through instructor-led STEM education lessons

- » **2,909** K-12 students from 63 schools engaged in *Virtual School Field Trips*
- » **387** *BSA Scouts* and *Girl Scouts* in 26 sessions
- » **1,156** participants in 125 *Virtual Invention Lab* sessions

We welcomed **27,081** visitors through our doors

- » **3,315** visitors used the *Flight Sim Zone*
- » **4,399** makers in the *Invention Lab*
- » **7,973** participants in the *Drone Plex*
- » **937** children in week-long *Aviation Camp*
- » **314** attendees in 27 private sessions of *My Hiller Museum*



## SPECIAL EVENTS

- Biggest Little Airshow
- Drive Thru Holidays You Missed featuring the Leprechaun and Easter Bunny
- E-Waste Collection Site
- Easter Bunny by 747
- Halloween Hangar Haunt
- Hiller at Home
- Hiller Hangar Talks on Zoom
- Leprechaun by 747
- My Hiller Museum Private Museum Experience
- Noon Year's Eve (Virtual)
- Planes & Trains
- Santa by 747
- Scout Saturdays
- Virtual Invention Lab Sessions
- Fundraising events included "Clear Skies Ahead," the Museum's Annual Benefit Gala (Virtual), and the 4th Annual Airport Runway Run (Virtual)

## OUR MISSION

We use aviation as a gateway for people to embrace adventure and innovation while using tools of science to explore how the physical world works and how the dream of flight is made into reality.

## DONORS

### Aviator – \$10,000 and up

Chuck Aaron • E. Ronald & Penny Blake • Mark Jon Bluth • Franklin and Catherine Johnson Foundation • Saga Foundation • Hank Scherf & Vicki Sanders • Toyota

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Mellott • Mark Moriarty • Cameron & Christina Myronowicz • Wolfgang Palak • Christine Ring • Michael Seprot & Stephanie Erickson • Jill Thorpe & Ali Shabneez • John & Marie Violet • Bruce & Diane Wallace

### Enthusiast – \$250 and up

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### Supporter – \$150 and up

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