

## 2020 HIGHLIGHTS



We welcomed **84,950** visitors through our doors

**46,835**

of museum attendees were youth

**17,753**

volunteer hours provided by 183 volunteers, 87 of whom are teens

## PROGRAMS

**1,405**

students participated in our week-long *Aviation Camp*

**3,639**

students from under-resourced schools participated in free field trips and STEM programs

**360** BSA Scouts and **300** Girl Scouts participated in workshops



**7,200** students participated in school field trips, representing 172 Northern California schools

## HANDS-ON EXHIBITS AND EXPERIENCES

**7,421**

participants conducted engineering design and construction projects in the *Invention Lab* maker space

**818**

users of the full-motion *FMX Flight Simulator*

**7,774**

*Drone Plex* participants



**11,015** visitors used the *Flight Sim Zone*, receiving at least 30 minutes of simulated flight time with a pilot instructor

## COVID

In the spring of 2020, as the COVID-19 pandemic began to impact the community, with shelter-in-place guidelines and required museum closures, we pivoted our engagement to digital, welcoming 18,741 visitors to our website. We launched the Hiller at Home hub for online learning and conducted virtual events and activities.

### HILLER HANGAR TALKS

**10** Talks for **1,005** participants

### VIRTUAL INVENTION LABS

**24** sessions for **266** students

### TRY AT HOME ACTIVITIES

**3,674** users engaged

### BIGGEST LITTLE VIRTUAL AIR SHOW

the first air show in the country to take flight after the start of the pandemic

**2,920** YouTube views

## BOARD OF DIRECTORS

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*Listing as of December 2020*

601 Skyway Road, San Carlos, CA 94070  
museum@hiller.org  
650-654-0200  
www.hiller.org



HILLER AVIATION MUSEUM

# 2020 ANNUAL REPORT

July 2019 – June 2020





## SPECIAL EVENTS

- Aero Design Challenge
- Bay Area Garden Railroad
- Biggest Little VIRTUAL Airshow
- Drone Meets
- ETE Model Trains
- Flight Sim Rallies
- Fly for Fun Days
- Flying Football Fun Fest
- Girl Scouts “When I Grow Up”
- Halloween Hangar Haunt
- Happy Birds
- Hiller at Home
- Hiller Hangar Talks

- John Collins Paper Planes
- Kids’ Air Faire
- Kids’ Carnivals
- Member Appreciation Party
- Noon Year’s Eve
- Oktoberfest
- Open Cockpit Days
- Planes, Trains, & Cool Cars
- San Carlos Week of the Family
- San Mateo County Bookmobile
- Santa Arrives by Helicopter
- Scout Saturdays
- Starlab Planetarium Shows
- Smithsonian Magazine Day

- Water Rocket Workshop
- Wednesday Food Trucks
- Plus numerous lecture events featuring expert aviators
- Fundraising events included “Way Up High,” the Museum’s Annual Benefit Gala



## DONORS

### AVIATOR – \$10,000 AND UP

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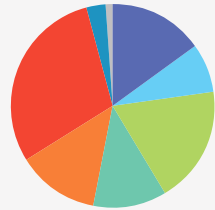
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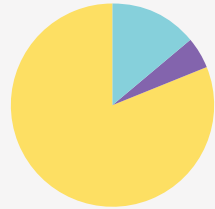
**INCOME**  
**\$2.06M**



- **Contributions**  
\$313K • 15%
- **Memberships**  
\$159K • 8%
- **Admissions**  
\$385K • 19%
- **Retail**  
\$239K • 11%
- **Rentals**  
\$269K • 13%
- **Education**  
\$614K • 30%
- **Endowment Dispersals**  
\$60K • 3%
- **Other**  
\$21K • 1%

*Income reflects the initial three-months impact of the COVID-19 pandemic.*

**EXPENSES**  
**\$2.71M**



- **Administration**  
\$382K • 14%
- **Fundraising**  
\$132K • 5%
- **Programs**  
\$2.2M • 81%

## OUR MISSION

We use aviation as a gateway for people to embrace adventure and innovation while using tools of science to explore how the physical world works and how the dream of flight is made into reality.